



LA MUSA AWARDS

LATIN SONGWRITERS HALL OF FAME
2ND ANNUAL INDUCTION GALA

DESTON ENTERTAINMENT & BULLSEYE PRODUCTIONS

LA MUSA AWARDS

LATIN SONGWRITERS HALL OF FAME
2ND ANNUAL INDUCTION GALA

Saturday, October 18th, 2014

6:00 pm Cocktail Reception

7:00 pm Gala Dinner & Show

Honors • Special Tribute Performances • Gala Celebration

**The Ritz-Carlton, South Beach
1 Lincoln Road, Miami Beach, Florida 33139**

Celebrate and honor the world's greatest Latin music creators, their unforgettable songs and help develop future generations of songwriters through our workshops, showcases and scholarships.

Show Package: \$500 per ticket

(or Table of 10 for \$5,000)

Cocktail Reception, Dinner & Show

VIP Package: \$750 per ticket

(or Premier Table of 10 for \$7,500)

Black Carpet VIP Reception, Dinner & Show

You may purchase tickets at www.LatinSongHall.org

LATIN SONGWRITERS HALL OF FAME 2ND ANNUAL INDUCTION GALA

2014 INDUCTEES

Omar Alfanno (Panama)
Rafael Pérez-Botija (Spain)
Lolita De La Colina (Mexico)
Gloria Estefan (Cuba)

2014 POSTHUMOUS INDUCTEES

Carlos Gardel (Argentina)
Antônio Carlos Jobim (Brazil)
Violeta Parra (Chile)
Ernesto Lecuona (Cuba)
Agustín Lara (Mexico)
Rafael Hernández Marín (Puerto Rico)

2014 SPECIAL AWARDS

Premio Icono: Alejandro Sanz
Premio Triunfador: Miguel
Premio Conquistador: Jencarlos Canela
Premio La Musa Elena Casals: Marlow Rosado
Premio Editores Ralph S. Peer: Zach Horowitz
Premio Pionero Desi Arnaz: Raul Alarcon Sr.
La Canción De Todos Los Tiempos: "El Dia Que Me Quieras"

LA MUSA AWARDS

LATIN SONGWRITERS HALL OF FAME

Officers & Executive Committee

Desmond Child, Chairman/CEO
Rudy Pérez, President
Marco Bissi, CFO
Mauricio Abaroa, Senior Vice President
Claudia Brant, Senior Vice President
Greg McBowman, Treasurer
Betsy Pérez, Secretary
Dario Carnevale, Chief Legal Officer
John LoFrumento (Songwriters Hall Of Fame Board of Directors)
Linda Moran (Songwriters Hall Of Fame Board of Directors)
Karen Sherry (Songwriters Hall Of Fame Board of Directors)

Executive Board of Directors

Willard Ahdritz	Zach Horowitz	Jorge A. Plasencia
Martin Bandier	Henry Juszkiewicz	Dody Sirena
Del Bryant	Joel Katz	Seymour Stein
Roberto Cantoral, Jr	Christina Kline	Billy Steinberg
Harry Wayne Casey	Evan Lamberg	Rick Stevens
Eddy Cue	Ricky Martin	Olga Tañón
Freddy Demann	Hartwig Masuch	Michael Tilson Thomas
Emilio Estefan	Gustavo Menendez	Diane Warren
Jason Flom	Tony Mojena	Paul Williams
Fletcher Foster	Tommy Page	Iñigo Zabala
Giancarlo Guerrero	Ralph Peer II	

Show Credits

Producer: Desmond Child
Producer/Music Producer: Rudy Pérez
Musical Director: Jon Rose
Associate Producer: Melissa Stanley
Line Producer: Gustavo Castillo
Associate Director: Dorie D'Amore
Talent Manager: Brian Coleman
Event Planners: Gisela Rodríguez, Monica Quinones, Betsy Pérez, Candice Heyaime
Public Relations: Angela Rodríguez & Maria Ines Sanchez
Program Book: Veronica Vallarino-Reyes
Website/Art Direction/Program Book: Chick Ciccarelli

LA MUSA AWARDS

LATIN SONGWRITERS HALL OF FAME

Board of Directors

Mauricio Abaroa, Television Production Committee / Show Committee

Julio Bague, Show Committee & Education Committee

Vicente Betancourt, Museum & Business Dev & Strategic Alliance Committee

Marco Bissi, CFO

Joe Bonilla, Show Committee

Claudia Brant, Vice-Chairman of Education Committee

Mario Cader-Frech, Co-Vice-Chairman of Television Production Committee / Show Committee / Education Committee

Dario Carnevale, Chief Legal Officer / Executive Board Of Directors

J.J. Cheng, Co-Vice-Chairman of PRO Advisory Board

Desmond Child, Chairman / CEO (Songwriters Hall Of Fame Board of Directors)

Leila Cobo, Media & Public Relations Committee

Pat Collins, Membership & Capital Campaign Committee

John Echevarria, Membership & Fund Raising Committee

Manny Hernandez, Membership & Social Media Committee

Candice Heyaime, Social Media Committee

John Lannert, Media & Public Relation Committee, Education Committee & Business Development & Strategic Alliance

Dr. Milton Ruben Laufer, Education, Museum & Fund Raising / Capital Committees

Alexandra Lioutikoff, Co-Vice-Chairman of PRO Advisory Board

John LoFrumento, Membership & Capital Campaign Committee

Jodi Marr, Education, Membership & Social Media Committees

Greg McBowman, Treasurer and Capital Campaign Committee

Evelio Medina, Vice-Chairman of Business Development & Strategic Alliance

Jorge Mejia, Show Committee

Linda Moran, LSHOF Executive Committee (Songwriters Hall Of Fame Board of Directors)

Sandra Muss, Capital Campaign Committee

Debbie Ohanian, Show Committee

Mike O'Neil, Membership & Capital Campaign Committee

Delia Orjuela, Co-Vice-Chairman of PRO Advisory Board

Ivan J. Parron, Legal Advisor

Betsy Pérez, Secretary

Rudy Pérez, President, Show Committee

Don Perry, Consultant

Sergio Pizzolante, Show Committee

Joshua Robison, Show Committee / Education Committee

Angela Rodríguez, Vice Chairman of Media & Public Relations, Show Committee

Marlow Rosado, Membership Committee

William Schimensky, Social Media Committee

Karen Sherry, Executive Committee / Membership & Social Media Committee (Songwriters Hall Of Fame Board of Directors)

Jeff Young, Show Committee, Media & Public Relations Committee

LA MUSA AWARDS

LATIN SONGWRITERS HALL OF FAME

AWARDS TICKET/TABLE RESERVATION FORM

Tickets and Tables

Event date is Saturday, October 18th, 2014

You may purchase tickets online: <http://www.latinsonghall.org> or if mailing a check, fill out the form below and mail to:

Latin Songwriters Hall of Fame

1111 Lincoln Road, Suite 400 Miami Beach, Florida 33139

- ☐ **Show Ticket** (*Cocktail Reception, Dinner & Show*) **\$ 500** each
- ☐ **VIP Ticket** (*Black Carpet VIP Reception, Dinner & Show*) **\$ 750** each
- ☐ **Show Table Package** (*10 seats*) **\$ 5000** per table
- ☐ **VIP Premier Table Package** (*10 seats*) **\$ 7500** per table

Contact Information: Fill out info areas completely

Name: _____

Company: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

E-mail: _____

LA MUSA AWARDS

LATIN SONGWRITERS HALL OF FAME

EVENT PROGRAM AD RESERVATION FORM

Ad space sales close Wednesday, September 24th, 2014

You may purchase ads online: <http://www.latinsonghall.org> or if mailing a check, fill out the form below and mail to:

Latin Songwriters Hall of Fame

1111 Lincoln Road, Suite 400 Miami Beach, Florida 33139

- ☐ **Back Cover - \$5,000**
- ☐ **Inside Front Cover - \$3,750**
- ☐ **Inside Back Cover - \$3,750**
- ☐ **Double-Page - \$3,750**
- ☐ **Full-Page - \$2,500**
- ☐ **Half-Page - \$1,250**
- ☐ **Quarter-Page - \$750**

Contact Information: Fill out info areas completely

Name: _____

Company: _____

Adv/Brand: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

E-mail: _____

Ad space sales close Wednesday, September 24th, 2014

Final Deadline for artwork is Friday, September 26th, 2014

Upload ads at: <http://www.latinsonghall.com/ads> or if having difficulty with upload, please contact gisela@latinsonghall.org

LA MUSA AWARDS

LATIN SONGWRITERS HALL OF FAME

EVENT PROGRAM AD MECHANICAL REQUIREMENTS

Ad Sizes:

Full-Page: 7.5" x 10"

Double-Page: 16" x 10"

Half-Page Vertical: 3.625" x 10"

Half-Page Horizontal: 7.5" x 4.875"

Quarter-Page Horizontal: 7.5" x 2.375"

Trim Size: 8.5" x 11" (no bleeds can be accepted)

Advertisers may supply ads as follows:

Acceptable files:

All ads must be supplied as print ready PDF/X-1a:2001 files only, no less than 300dpi. CMYK format for color ads.

Acceptable software:

Adobe Acrobat PDF files.

Adobe Acrobat pdf files:

Files generated by Adobe Acrobat 4 through Acrobat 8 are supported.

All contributions are tax deductible as provided by law.

Ad space sales close Wednesday, September 24th, 2014

Final Deadline for artwork is Friday, September 26th, 2014

Upload ads at: <http://www.latinsonghall.com/ads> or if having difficulty with upload, please contact gisela@latinsonghall.org

LA MUSA AWARDS

LATIN SONGWRITERS HALL OF FAME

PAYMENTS/CREDIT CARD AUTHORIZATION

Please charge:

☐ AMEX ☐ MasterCard ☐ VISA ☐ Discover

Card #: _____

Expires: ____ / ____

Security Code: ____

Name (as it appears on the card): _____

Signature: _____

(A receipt for your tax deductible portion will be emailed after the event).

Checks by mail, make payable to:

Latin Songwriters Hall of Fame

1111 Lincoln Road, Suite 400

Miami Beach, Florida 33139

Email: gisela@latinsonghall.org

Fax: (305) 867-7819

LA MUSA AWARDS Tickets

Event date is Saturday, October 18th, 2014

Ad space sales close Wednesday, September 24th, 2014

Final Deadline for artwork is Friday, September 26th, 2014

Upload ads at: <http://www.latinsonghall.com/ads> or if having difficulty with upload, please contact gisela@latinsonghall.org



THE RITZ-CARLTON®
SOUTH BEACH

1 LINCOLN ROAD, MIAMI BEACH, FLORIDA 33139