

DESTON ENTERTAINMENT & BULLSEYE PRODUCTIONS



LA MUSA AWARDS

LATIN SONGWRITERS HALL OF FAME
5TH ANNUAL INDUCTION GALA

Thursday, October 19th, 2017

HONORS • SPECIAL PERFORMANCES • GALA EVENING CELEBRATION



OUR MISSION

Latin Songwriters Hall Of Fame mission is to educate, preserve, honor and celebrate the legacy of the greatest Latin songwriters from all over the world and their music in every genre while developing and inspiring new songwriters through workshops, showcases, scholarships and digital initiatives.

Latin Songwriters Hall Of Fame was founded by Desmond Child & Rudy Perez under the auspices of the Songwriters Hall Of Fame in New York. Desmond and Rudy were inspired to create the LSHOF for the same reasons the Recording Academy created LARAS: to create an organization exclusively devoted to recognizing and spotlighting the artistic achievements of Latin music makers.



AWARDS GALA

Each year the Latin Songwriters Hall of Fame inducts a slate of songwriters (voted on by the membership) at the annual LA MUSA AWARDS Induction Gala. These Inductees are selected from the pantheon of living and posthumous Latin Music greats and also honors those who have had a significant impact on the evolution, development and perpetuation of Latin music, language and culture.



LATIN MUSIC'S BIGGEST STARS



Host: Jaime Camil



Erika Ender



Ana Gabriel



Roberto Livi



Camilo Sesto



Martin Urieta



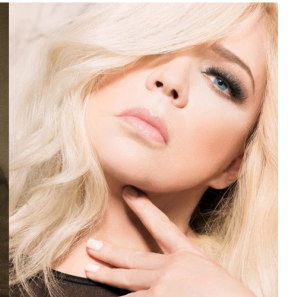
Carlos Vives



Gustavo Cerati



Julio Jaramillo



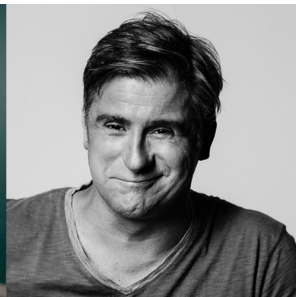
Ednita Nazario



Horacio Palencia



Ralph Peer



Afo Verde



Wisin



Charlie Zaa

2017 LA MUSA AWARDS®
INDUCTEES & HONOREES

SPONSORSHIPS/TICKETS

PLATINUM SPONSOR | \$100,000

- Title Sponsor Status
- Category Exclusivity
- Brand Integrated Into Gala
- Brand Signage at Gala Venue
- 30-second Video Spot Placement
- Two Gala Tables - 20 seats with VIP seating
- Full Page Ad Commemorative Program Book (Back cover or inside cover)
- LSHOF Gift Bag Inclusion
- Logo on Step & Repeat Wall
- Logo on Official Website
- Logo on Event Video Screens
- Logo on Program Book Sponsor Listings
- Listing as Title Sponsor in Media Releases
- Social Media Mentions

GOLD SPONSOR | \$50,000

- Brand Integrated Into Gala
- Brand Signage at Gala Venue
- One Gala Table- VIP seating
- Full Page Ad Commemorative Program Book
- LSHOF Gift Bag Inclusion
- Logo on Step & Repeat Wall
- Logo on Official Website
- Logo on Event Video Screens
- Logo on Program Book Sponsor Listings
- Listing as Sponsor Media Releases
- Social Media Mentions

SILVER SPONSOR | \$25,000

- One Gala Table - VIP seating
- Full Page Ad Commemorative Program Book
- LSHOF Gift Bag Inclusion
- Logo on Step & Repeat Wall
- Logo on Official Website
- Logo on Event Video Screens
- Logo on Program Book Sponsor Listings
- Social Media Mentions

BRONZE SPONSOR | \$15,000

- One Gala Table
- Half Page Ad Commemorative Program Book
- LSHOF Gift Bag Inclusion
- Logo on Official Website
- Logo on Event Video Screens
- Logo on Program Book Sponsor Listings
- Social Media Mentions

VIP GALA DINNER TABLE SEATS | \$750

GENERAL ADMISSION TICKETS | \$38 - \$125

CONTACT

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Latin Songwriters Hall of Fame mission is to educate, preserve, honor and celebrate the legacy of the greatest Latin songwriters from all over the world and their music in every genre while developing and inspiring new songwriters through workshops, showcases, scholarships and digital initiatives. Latin Songwriters Hall of Fame is a 501(c)3.

JUMP IN!

2017 LA MUSA AWARDS® TICKETS



[BUY TICKETS NOW](#)

2017 LA MUSA AWARDS® SPONSORSHIPS



[BECOME A SPONSOR](#)

2017 LA MUSA AWARDS® PROGRAM ADVERTISING



CONGRATULATE YOUR FAVORITE HONOREE!

Back Cover: (8.5" x 11") \$5,000
Inside Front Cover: (7.5" x 10") \$3,750
Inside Back Cover: (7.5" x 10") \$3,750
Double-Page: (16" x 10") \$3,750
Full-Page: (7.5" x 10") \$2,500
Half-Page: (7.5" x 4.875") \$1,250
Quarter-Page: (7.5" x 2.375") \$750

Ad space sales close Friday, Sept 15th, 2017
Artwork deadline is Friday, Sept 15th, 2017

[RESERVE AD SPACE NOW](#)

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5TH ANNUAL INDUCTION GALA

HONORS • SPECIAL PERFORMANCES • GALA EVENING CELEBRATION

*Honoring the world's greatest Latin music creators, their unforgettable songs
and helping to develop future generations of songwriters through our workshops, showcases and scholarships.*

Thursday, October 19th, 2017

Miami, Florida



www.latinsonghall.org

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