

DESTON ENTERTAINMENT & BULLSEYE PRODUCTIONS

# LA MUSA AWARDS

LATIN SONGWRITERS HALL OF FAME  
4TH ANNUAL INDUCTION GALA

HONORS • SPECIAL PERFORMANCES • GALA EVENING CELEBRATION

*Honoring the world's greatest Latin music creators, their unforgettable songs  
and helping to develop future generations of songwriters through our workshops, showcases and scholarships.*

**Thursday, October 13th, 2016**

The Fillmore Jackie Gleason Theater  
1700 Washington Ave, Miami Beach, FL 33139



[www.latinsonghall.org](http://www.latinsonghall.org)

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# SPONSORSHIPS

## OUR MISSION

Latin Songwriters Hall Of Fame mission is to educate, preserve, honor and celebrate the legacy of the greatest Latin songwriters from all over the world and their music in every genre while developing and inspiring new songwriters through workshops, showcases, scholarships and digital initiatives.

Latin Songwriters Hall Of Fame was founded by Desmond Child & Rudy Perez under the auspices of the Songwriters Hall Of Fame in New York. Desmond and Rudy were inspired to create the LSHOF for the same reasons the Recording Academy created LARAS: to create an organization exclusively devoted to recognizing and spotlighting the artistic achievements of Latin music makers.



## AWARDS GALA

Each year the Latin Songwriters Hall of Fame inducts a slate of songwriters (voted on by the membership) at the annual LA MUSA AWARDS Induction Gala. These Inductees are selected from the pantheon of living and posthumous Latin Music greats and also honors those who have had a significant impact on the evolution, development and perpetuation of Latin music, language and culture.



## PLATINUM SPONSOR | \$100,000

- Title Sponsor Status
- Category Exclusivity
- Brand Integrated Into Gala
- Brand Signage at Gala Venue
- 30-second Video Spot Placement
- Two Gala Tables - 20 seats with VIP seating
- Full Page Ad Commemorative Program Book (Back cover or inside cover)
- LSHOF Gift Bag Inclusion
- Logo on Step & Repeat Wall
- Logo on Official Website
- Logo on Event Video Screens
- Logo on Program Book Sponsor Listings
- Listing as Title Sponsor in Media Releases
- Social Media Mentions

## GOLD SPONSOR | \$50,000

- Category Exclusivity
- Brand Integrated Into Gala
- Brand Signage at Gala Venue
- One Gala Table- VIP seating
- Full Page Ad Commemorative Program Book
- LSHOF Gift Bag Inclusion
- Logo on Step & Repeat Wall
- Logo on Official Website
- Logo on Event Video Screens
- Logo on Program Book Sponsor Listings
- Listing as Sponsor Media Releases
- Social Media Mentions

## SILVER SPONSOR | \$25,000

- One Gala Table - VIP seating
- Full Page Ad Commemorative Program Book
- LSHOF Gift Bag Inclusion
- Logo on Step & Repeat Wall
- Logo on Official Website
- Logo on Event Video Screens
- Logo on Program Book Sponsor Listings
- Social Media Mentions

## BRONZE SPONSOR | \$15,000

- One Gala Table
- Half Page Ad Commemorative Program Book
- LSHOF Gift Bag Inclusion
- Logo on Official Website
- Logo on Event Video Screens
- Logo on Program Book Sponsor Listings
- Social Media Mentions

## CONTACT

**Betsy Perez, Executive Director** | Email: [betsy@latinsonghall.com](mailto:betsy@latinsonghall.com) | Telephone: 305-794-4020

**Alex Avellanet, Sponsorship Chair** | Email: [alex@latinsonghall.org](mailto:alex@latinsonghall.org) | Telephone: 786-266-8055

*Latin Songwriters Hall of Fame mission is to educate, preserve, honor and celebrate the legacy of the greatest Latin songwriters from all over the world and their music in every genre while developing and inspiring new songwriters through workshops, showcases, scholarships and digital initiatives. Latin Songwriters Hall of Fame is a 501(c)3.*

